

How the Survey was Conducted

Nature of the Sample: NBC News/WSJ/Marist Nevada Poll of 1,090 Adults

This survey of 1,090 adults was conducted September 6th through September 8th, 2016 by The Marist Poll sponsored and funded in partnership with NBC News and *The Wall Street Journal*. Adults 18 years of age and older residing in the state of Nevada were contacted on landline or mobile numbers and interviewed in English or Spanish by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Nevada from ASDE Survey Sampler, Inc. The exchanges were selected to ensure that each region was represented in proportion to its population. Respondents in the household were randomly selected by first asking for the youngest male. This landline sample was combined with respondents reached through random dialing of mobile phone numbers from Survey Sampling International. Assistance was provided by Luce Research for data collection. After the interviews were completed, the two samples were combined and balanced to reflect the 2013 American Community Survey 5-year estimates for age, gender, income, and region, except for race, which is from the 2010 Census. Results are statistically significant within ± 3.0 percentage points. There are 915 registered voters. The results for this subset are statistically significant within ± 3.2 percentage points. There are 627 likely voters defined by a probability turnout model which determines the likelihood respondents will participate in the 2016 Presidential Election based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within ± 3.9 percentage points. The error margin was not adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample - Nevada

		Nevada Adults	Nevada Registered Voters	Nevada Likely Voters
		Col %	Col %	Col %
Nevada Adults		100%		
Nevada Registered Voters		84%	100%	
Nevada Likely Voters		58%	69%	100%
Party Registration	Democrat	n/a	42%	42%
	Republican	n/a	37%	38%
	Independent	n/a	21%	19%
	Other	n/a	1%	1%
Party Identification	Democrat	n/a	37%	37%
	Republican	n/a	31%	33%
	Independent	n/a	31%	29%
	Other	n/a	1%	1%
Political Ideology	Very liberal	n/a	7%	7%
	Liberal	n/a	18%	17%
	Moderate	n/a	35%	35%
	Conservative	n/a	30%	30%
	Very conservative	n/a	9%	10%
Tea Party Supporters		n/a	18%	19%
Gender	Men	50%	49%	49%
	Women	50%	51%	51%
Age	Under 45	49%	45%	40%
	45 or older	51%	55%	60%
Age	18 to 29	21%	18%	13%
	30 to 44	28%	27%	27%
	45 to 59	25%	27%	29%
	60 or older	25%	28%	32%
Race	White	59%	62%	67%
	African American	7%	8%	7%
	Latino	22%	20%	17%
	Other	11%	10%	9%
White Men	White men	64%	68%	72%
	Non-white men	36%	32%	28%
White Women	White women	70%	71%	75%
	Non-white women	30%	29%	25%
Region	Washoe County (Reno)	16%	16%	19%
	Clark County (Las Vegas)	72%	72%	68%
	None of the Above	12%	12%	13%
Household Income	Less than \$50,000	48%	44%	41%
	\$50,000 or more	52%	56%	59%
Education	Not college graduate	65%	62%	60%
	College graduate	35%	38%	40%
Race and Education	White - Not College Graduate	37%	38%	39%
	White - College Graduate	23%	25%	28%
	Non-White - Not College Graduate	28%	24%	20%
	Non-White - College Graduate	13%	13%	13%
Evangelical Christian	Yes	30%	29%	29%
	No	70%	71%	71%
White Evangelical Christians		15%	16%	17%
U.S. Military Veteran	Yes	13%	15%	16%
	No	87%	85%	84%
Interview Type	Landline	40%	42%	45%
	Cell Phone	60%	58%	55%

NBC News/WSJ/Marist Poll Nevada Adults. Interviews conducted September 6th through September 8th, 2016, n=1090 MOE +/- 3.0 percentage points. Nevada Registered Voters: n=915 MOE +/- 3.2 percentage points. Nevada Likely Voters: n=627 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll Nevada Tables of Likely Voters

		Nevada Likely Voters		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Nevada Likely Voters		46%	47%	8%
Party Identification	Democrat	84%	9%	6%
	Republican	7%	87%	6%
	Independent	41%	49%	10%
Political Ideology	Very liberal-Liberal	84%	8%	8%
	Moderate	56%	36%	7%
	Conservative-Very conservative	14%	80%	6%
Tea Party Supporters		15%	79%	6%
Region	Washoe County (Reno)	53%	42%	5%
	Clark County (Las Vegas)	48%	45%	8%
	None of the Above	26%	63%	11%
Household Income	Less than \$50,000	50%	40%	10%
	\$50,000 or more	42%	53%	5%
Education	Not college graduate	43%	47%	10%
	College graduate	49%	47%	5%
Race	White	40%	52%	7%
	Latino	58%	33%	9%
Age	18 to 29	61%	32%	8%
	30 to 44	49%	41%	10%
	45 to 59	39%	53%	8%
	60 or older	43%	52%	5%
Age	Under 45	53%	38%	9%
	45 or older	41%	52%	6%
Gender	Men	39%	55%	6%
	Women	52%	39%	9%
White Men	White men	35%	59%	6%
White Women	White women	45%	47%	9%
Race and Education	White - Not College Graduate	37%	54%	9%
	White - College Graduate	45%	50%	5%
White Evangelical Christians		26%	69%	5%
U.S. Military Veteran	Yes	26%	65%	9%
	No	49%	43%	7%
Interview Type	Landline	47%	47%	6%
	Cell Phone	44%	47%	9%

NBC News/WSJ/Marist Poll Nevada Likely Voters. Interviews conducted September 6th through September 8th, 2016, n=627 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll Nevada Tables of Likely Voters

		Nevada Likely Voters				
		2016 presidential election including those who are undecided yet leaning toward a candidate				
		Hillary Clinton and Tim Kaine, the Democrats	Donald Trump and Mike Pence, the Republicans	Neither	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
Nevada Likely Voters		45%	44%	6%	1%	3%
Intensity of Support	Strongly support	50%	50%	0%	0%	0%
	Somewhat support	51%	49%	0%	0%	0%
Party Identification	Democrat	88%	6%	4%	0%	1%
	Republican	7%	90%	1%	0%	1%
	Independent	37%	42%	11%	4%	6%
Political Ideology	Very liberal-Liberal	83%	7%	6%	2%	2%
	Moderate	55%	33%	7%	1%	5%
	Conservative-Very conservative	15%	77%	5%	1%	2%
Tea Party Supporters		15%	81%	3%	1%	0%
Region	Washoe County (Reno)	49%	42%	6%	1%	2%
	Clark County (Las Vegas)	48%	41%	6%	1%	4%
	None of the Above	30%	62%	6%	1%	2%
Household Income	Less than \$50,000	55%	34%	7%	2%	2%
	\$50,000 or more	39%	52%	4%	1%	3%
Education	Not college graduate	46%	45%	5%	1%	3%
	College graduate	45%	43%	7%	1%	3%
Race	White	38%	51%	6%	1%	4%
	Latino	65%	30%	3%	1%	1%
Age	18 to 29	58%	30%	4%	4%	4%
	30 to 44	49%	38%	9%	0%	3%
	45 to 59	41%	49%	6%	1%	3%
	60 or older	42%	51%	4%	1%	3%
Age	Under 45	52%	36%	8%	1%	3%
	45 or older	41%	50%	5%	1%	3%
Gender	Men	39%	52%	5%	1%	2%
	Women	52%	36%	7%	1%	4%
White Men	White men	34%	58%	5%	1%	2%
White Women	White women	42%	45%	8%	1%	5%
Race and Education	White - Not College Graduate	36%	53%	6%	1%	4%
	White - College Graduate	42%	47%	7%	1%	3%
White Evangelical Christians		23%	64%	9%	0%	4%
U.S. Military Veteran	Yes	29%	63%	6%	2%	0%
	No	49%	40%	6%	1%	4%
Interview Type	Landline	46%	46%	5%	1%	3%
	Cell Phone	45%	43%	7%	1%	4%

NBC News/WSJ/Marist Poll Nevada Likely Voters. Interviews conducted September 6th through September 8th, 2016, n=627 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll Nevada Tables of Likely Voters

		Nevada Likely Voters with a Candidate Preference			
		Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Nevada Likely Voters with a Candidate Preference		70%	25%	4%	1%
Candidate Support	Hillary Clinton	70%	25%	4%	1%
	Donald Trump	71%	25%	4%	1%
Party Identification	Democrat	79%	18%	2%	1%
	Republican	76%	22%	1%	1%
	Independent	52%	38%	9%	1%
Political Ideology	Very liberal-Liberal	68%	27%	4%	1%
	Moderate	66%	28%	6%	0%
	Conservative-Very conservative	75%	23%	1%	1%
Tea Party Supporters		70%	25%	4%	1%
Region	Washoe County (Reno)	71%	26%	3%	0%
	Clark County (Las Vegas)	72%	23%	4%	1%
	None of the Above	62%	32%	3%	2%
Household Income	Less than \$50,000	69%	26%	4%	1%
	\$50,000 or more	71%	25%	3%	1%
Education	Not college graduate	66%	28%	4%	1%
	College graduate	76%	20%	3%	0%
Race	White	66%	29%	4%	1%
	Latino	73%	25%	2%	0%
Age	18 to 29	42%	52%	6%	0%
	30 to 44	66%	27%	5%	2%
	45 to 59	75%	21%	4%	0%
	60 or older	81%	16%	2%	1%
Age	Under 45	58%	35%	5%	2%
	45 or older	78%	19%	3%	0%
Gender	Men	68%	27%	4%	1%
	Women	72%	22%	4%	1%
White Men	White men	64%	33%	3%	0%
White Women	White women	68%	25%	5%	2%
Race and Education	White - Not College Graduate	61%	33%	4%	1%
	White - College Graduate	73%	23%	4%	0%
White Evangelical Christians		73%	22%	2%	2%
U.S. Military Veteran	Yes	73%	25%	2%	0%
	No	70%	25%	4%	1%
Interview Type	Landline	78%	19%	3%	0%
	Cell Phone	64%	30%	4%	1%

NBC News/WSJ/Marist Poll Nevada Likely Voters with a Candidate Preference. Interviews conducted September 6th through September 8th, 2016, n=539
 MOE +/- 4.2 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll Nevada Tables of Likely Voters

		Nevada Likely Voters					
		2016 presidential election including those who are undecided yet leaning toward a candidate [multi-field]					
		Hillary Clinton, the Democrat	Donald Trump, the Republican	Gary Johnson, the Libertarian	Jill Stein, of the Green Party	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %
Nevada Likely Voters		41%	42%	8%	3%	1%	4%
Party Identification	Democrat	85%	6%	4%	3%	1%	2%
	Republican	6%	87%	3%	1%	0%	2%
	Independent	28%	38%	20%	5%	3%	6%
Political Ideology	Very liberal-Liberal	74%	7%	9%	6%	1%	2%
	Moderate	50%	31%	11%	3%	1%	4%
	Conservative-Very conservative	14%	74%	5%	1%	2%	5%
Tea Party Supporters		14%	79%	4%	0%	1%	2%
Region	Washoe County (Reno)	46%	38%	11%	1%	1%	3%
	Clark County (Las Vegas)	43%	39%	8%	4%	1%	4%
	None of the Above	26%	61%	6%	1%	2%	3%
Household Income	Less than \$50,000	50%	32%	8%	3%	3%	5%
	\$50,000 or more	36%	50%	7%	3%	0%	3%
Education	Not college graduate	40%	43%	8%	4%	1%	5%
	College graduate	42%	41%	9%	2%	2%	3%
Race	White	34%	48%	11%	2%	1%	4%
	Latino	59%	28%	6%	3%	1%	3%
Age	18 to 29	50%	29%	13%	2%	1%	5%
	30 to 44	43%	35%	11%	5%	2%	3%
	45 to 59	37%	49%	7%	2%	1%	3%
	60 or older	40%	48%	6%	2%	1%	4%
Age	Under 45	45%	33%	12%	4%	2%	4%
	45 or older	38%	48%	6%	2%	1%	4%
Gender	Men	33%	50%	9%	3%	2%	3%
	Women	49%	34%	8%	3%	1%	5%
White Men	White men	28%	55%	11%	2%	1%	3%
White Women	White women	39%	41%	11%	3%	1%	6%
Race and Education	White - Not College Graduate	30%	50%	10%	3%	1%	5%
	White - College Graduate	39%	45%	11%	1%	1%	3%
White Evangelical Christians		21%	61%	6%	4%	1%	6%
U.S. Military Veteran	Yes	25%	62%	7%	1%	3%	2%
	No	44%	38%	9%	3%	1%	4%
Interview Type	Landline	42%	45%	8%	2%	1%	3%
	Cell Phone	41%	40%	9%	4%	2%	4%

NBC News/WSJ/Marist Poll Nevada Likely Voters. Interviews conducted September 6th through September 8th, 2016, n=627 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll Nevada Tables of Likely Voters

		Nevada Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Hillary Clinton?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Nevada Likely Voters		40%	55%	4%
Party Identification	Democrat	81%	15%	5%
	Republican	6%	93%	2%
	Independent	31%	65%	4%
Political Ideology	Very liberal-Liberal	71%	25%	4%
	Moderate	49%	46%	6%
	Conservative-Very conservative	14%	84%	2%
Tea Party Supporters		13%	86%	0%
Region	Washoe County (Reno)	46%	51%	3%
	Clark County (Las Vegas)	42%	53%	5%
	None of the Above	22%	73%	4%
Household Income	Less than \$50,000	49%	46%	5%
	\$50,000 or more	34%	62%	4%
Education	Not college graduate	41%	55%	4%
	College graduate	39%	56%	5%
Race	White	33%	62%	5%
	Latino	60%	39%	1%
Age	18 to 29	45%	49%	6%
	30 to 44	40%	55%	5%
	45 to 59	40%	58%	2%
	60 or older	39%	56%	6%
Age	Under 45	42%	53%	5%
	45 or older	39%	57%	4%
Gender	Men	33%	64%	2%
	Women	47%	47%	6%
White Men	White men	28%	71%	2%
White Women	White women	38%	55%	8%
Race and Education	White - Not College Graduate	31%	64%	4%
	White - College Graduate	35%	59%	6%
White Evangelical Christians		24%	74%	2%
U.S. Military Veteran	Yes	23%	74%	3%
	No	43%	52%	5%
Interview Type	Landline	43%	53%	4%
	Cell Phone	38%	57%	4%

NBC News/WSJ/Marist Poll Nevada Likely Voters. Interviews conducted September 6th through September 8th, 2016, n=627 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll Nevada Tables of Likely Voters

		Nevada Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Donald Trump?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Nevada Likely Voters		39%	57%	5%
Party Identification	Democrat	7%	91%	2%
	Republican	80%	16%	4%
	Independent	33%	60%	7%
Political Ideology	Very liberal-Liberal	8%	91%	1%
	Moderate	27%	68%	5%
	Conservative-Very conservative	68%	27%	5%
Tea Party Supporters		72%	21%	7%
Region	Washoe County (Reno)	37%	60%	3%
	Clark County (Las Vegas)	37%	59%	4%
	None of the Above	50%	42%	9%
Household Income	Less than \$50,000	29%	66%	6%
	\$50,000 or more	46%	50%	4%
Education	Not college graduate	39%	56%	5%
	College graduate	38%	58%	4%
Race	White	43%	52%	5%
	Latino	27%	70%	4%
Age	18 to 29	25%	69%	5%
	30 to 44	33%	65%	2%
	45 to 59	43%	52%	6%
	60 or older	45%	49%	6%
Age	Under 45	31%	66%	3%
	45 or older	44%	50%	6%
Gender	Men	47%	49%	4%
	Women	31%	64%	5%
White Men	White men	51%	45%	5%
White Women	White women	37%	58%	5%
Race and Education	White - Not College Graduate	45%	50%	6%
	White - College Graduate	41%	55%	4%
White Evangelical Christians		57%	37%	5%
U.S. Military Veteran	Yes	56%	39%	5%
	No	35%	60%	5%
Interview Type	Landline	41%	54%	5%
	Cell Phone	37%	59%	4%

NBC News/WSJ/Marist Poll Nevada Likely Voters. Interviews conducted September 6th through September 8th, 2016, n=627 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll Nevada Tables of Likely Voters

		Nevada Likely Voters			
		2016 Nevada election for U.S. Senate including those who are undecided yet leaning toward a candidate			
		Catherine Cortez Masto, the Democrat	Joe Heck, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Nevada Likely Voters		45%	47%	1%	7%
Intensity of Support	Strongly support	47%	53%	0%	0%
	Somewhat support	50%	50%	0%	0%
Party Identification	Democrat	86%	9%	0%	5%
	Republican	11%	85%	1%	3%
	Independent	35%	53%	1%	11%
Political Ideology	Very liberal-Liberal	78%	14%	1%	7%
	Moderate	53%	41%	0%	6%
	Conservative-Very conservative	17%	76%	1%	6%
Tea Party Supporters		16%	81%	1%	3%
Region	Washoe County (Reno)	48%	41%	1%	10%
	Clark County (Las Vegas)	47%	45%	1%	7%
	None of the Above	31%	65%	1%	4%
Household Income	Less than \$50,000	55%	35%	2%	8%
	\$50,000 or more	38%	58%	0%	4%
Education	Not college graduate	45%	47%	1%	7%
	College graduate	44%	49%	1%	5%
Race	White	39%	53%	1%	7%
	Latino	63%	32%	1%	4%
Age	18 to 29	49%	44%	2%	5%
	30 to 44	43%	48%	0%	8%
	45 to 59	44%	46%	1%	8%
	60 or older	45%	49%	1%	5%
Age	Under 45	45%	47%	1%	7%
	45 or older	45%	48%	1%	6%
Gender	Men	41%	53%	1%	5%
	Women	48%	42%	1%	8%
White Men	White men	37%	57%	1%	5%
White Women	White women	42%	49%	2%	8%
Race and Education	White - Not College Graduate	39%	53%	1%	8%
	White - College Graduate	40%	53%	2%	5%
White Evangelical Christians		30%	64%	1%	5%
U.S. Military Veteran	Yes	36%	57%	1%	6%
	No	47%	46%	1%	7%
Interview Type	Landline	47%	47%	1%	5%
	Cell Phone	43%	48%	1%	8%

NBC News/WSJ/Marist Poll Nevada Likely Voters. Interviews conducted September 6th through September 8th, 2016, n=627 MOE +/- 3.9 percentage points. Totals may not add to 100% due to rounding.

NBC News/WSJ/Marist Poll Nevada Tables of Likely Voters

		Nevada Likely Voters with a Candidate Preference			
		Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Nevada Likely Voters with a Candidate Preference		58%	32%	8%	1%
Candidate Support	Catherine Cortez Masto	58%	33%	7%	2%
	Joe Heck	59%	31%	9%	1%
Party Identification	Democrat	64%	29%	5%	2%
	Republican	65%	27%	7%	1%
	Independent	44%	42%	13%	2%
Political Ideology	Very liberal-Liberal	57%	32%	9%	2%
	Moderate	52%	36%	10%	1%
	Conservative-Very conservative	64%	30%	6%	1%
Tea Party Supporters		69%	26%	4%	0%
Region	Washoe County (Reno)	57%	28%	13%	1%
	Clark County (Las Vegas)	56%	35%	7%	2%
	None of the Above	71%	26%	2%	1%
Household Income	Less than \$50,000	48%	37%	13%	3%
	\$50,000 or more	65%	30%	5%	0%
Education	Not college graduate	52%	36%	11%	1%
	College graduate	68%	27%	3%	2%
Race	White	58%	35%	7%	1%
	Latino	66%	20%	11%	3%
Age	18 to 29	27%	50%	18%	5%
	30 to 44	56%	36%	7%	1%
	45 to 59	59%	31%	9%	1%
	60 or older	71%	23%	4%	2%
Age	Under 45	47%	41%	11%	2%
	45 or older	66%	27%	6%	1%
Gender	Men	55%	35%	9%	1%
	Women	62%	30%	7%	2%
White Men	White men	53%	38%	8%	1%
White Women	White women	62%	31%	6%	1%
Race and Education	White - Not College Graduate	51%	39%	9%	1%
	White - College Graduate	67%	28%	4%	1%
White Evangelical Christians		60%	32%	6%	2%
U.S. Military Veteran	Yes	65%	29%	5%	0%
	No	57%	33%	8%	2%
Interview Type	Landline	66%	28%	5%	1%
	Cell Phone	52%	36%	10%	2%

NBC News/WSJ/Marist Poll Nevada Likely Voters with a Candidate Preference. Interviews conducted September 6th through September 8th, 2016, n=563 MOE +/- 4.1 percentage points. Totals may not add to 100% due to rounding.